



WSYR  
201 Humboldt St  
Rochester, NY 14610

Old Towne Media  
4507 Penwood Drive  
Alexandria, VA 22310

# Contract # 1431753

<b>Schedule Dates</b>	09/22/16-09/28/16	<b>Date Entered</b>	09/20/16
<b>Advertiser</b>	Colleen Deacon/US Congress/Non-Partisan/NY (81	<b>Last Modified</b>	09/21/16
<b>Agency</b>	Old Towne Media (21634)	<b>Entered By</b>	Carrie Burdin
<b>Product</b>	Political - US Congress (1076)	<b>CO-OP</b>	No
<b>Brand</b>	DEACON 4 CONGRESS (552009)	<b>Headline #</b>	ECR2531411
<b>Salesperson</b>	Millennium - Washington D, Washington DC (1421	<b>Demo</b>	
<b>Sales Office</b>	Millennium - Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Bougie, Ba, Abar	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	9/9/277	<b>Commission</b>	\$1,871.25
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$10,603.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	Deacon 4 Congress NEW ORDER. PLS CHCK AND CNF. T&R		

Syracuse (WSYR)		
By Broadcast Month	Spots	Rate
Sep. 2016	18	\$5,860.00
Oct. 2016	18	\$6,615.00
Grand Total:	36	\$12,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/22/16-09/22/16	4	:30	6A- 7A (EST)	1				X				1	\$245.00	\$245.00	Syracuse (WSYR)	MORN NWS NC9@6	9/20/16
2.0	Normal Line / News	09/23/16-09/23/16	4	:30	6A- 7A (EST)	1				X				1	\$245.00	\$245.00	Syracuse (WSYR)	MORN NWS NC9@6	9/20/16
3.0	Normal Line / SPOT	09/22/16-09/22/16	4	:30	7A- 9A (EST)	1				X				1	\$245.00	\$245.00	Syracuse (WSYR)	GD MRN AMR-ABC<	9/20/16
4.0	Normal Line / SPOT	09/23/16-09/23/16	4	:30	7A- 9A (EST)	1				X				1	\$245.00	\$245.00	Syracuse (WSYR)	GD MRN AMR-ABC<	9/20/16
5.0	Normal Line / News	09/22/16-09/22/16	4	:30	12P- 12:30P (EST)	1				X				1	\$140.00	\$140.00	Syracuse (WSYR)	NEWS CH9-NOON	9/20/16
6.0	Normal Line / News	09/23/16-09/23/16	4	:30	12P- 12:30P (EST)	1				X				1	\$140.00	\$140.00	Syracuse (WSYR)	NEWS CH9-NOON	9/20/16
7.0	Normal Line / SPOT	09/23/16-09/23/16	4	:30	12:30P- 1P (EST)	1				X				1	\$70.00	\$70.00	Syracuse (WSYR)	MILLIONAIRE<	9/20/16
9.0	Normal Line / SPOT	09/22/16-09/22/16	4	:30	4P- 4:30P (EST)	1				X				1	\$140.00	\$140.00	Syracuse (WSYR)	FIRST AT FOUR	9/20/16
10.0	Normal Line / News	09/22/16-09/22/16	4	:30	6P- 7P (EST)	1				X				1	\$440.00	\$440.00	Syracuse (WSYR)	NEWS CH9-6:00	9/20/16
11.0	Normal Line / News	09/23/16-09/23/16	4	:30	6P- 7P (EST)	1				X				1	\$440.00	\$440.00	Syracuse (WSYR)	NEWS CH9-6:00	9/20/16
12.0	Normal Line / News	09/22/16-09/22/16	4	:30	11P- 11:35P (EST)	1				X				1	\$350.00	\$350.00	Syracuse (WSYR)	NEWS CH9 AT 11<	9/20/16
13.0	Normal Line / News	09/23/16-09/23/16	4	:30	11P- 11:35P (EST)	1				X				1	\$350.00	\$350.00	Syracuse (WSYR)	NEWS CH9 AT 11<	9/20/16
14.0	Normal Line / Prime	09/22/16-09/22/16	3	:30	8P- 9P (EST)	1				X				1	\$1,500.00	\$1,500.00	Syracuse (WSYR)	GREYS	9/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WYSR

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**Schedule Dates** 09/22/16-09/28/16  
**Advertiser** Colleen Deacon/US Congress/Non-Partisan/NY (81  
**Agency** Old Towne Media (21634)  
**Product** Political - US Congress (1076)  
**Brand** DEACON 4 CONGRESS (552009)  
**Salesperson** Millennium - Washington D, Washington DC (1421  
**Sales Office** Millennium - Washington DC  
**Buyer Name** Bougie, Ba, Abar  
**Phone/Fax** /  
**CPE** 9/9/277  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Deacon 4 Congress  
NEW ORDER. PLS CHECK AND CNF. T&R

**Date Entered** 09/20/16  
**Last Modified** 09/21/16  
**Entered By** Carrie Burdin  
**CO-OP** No  
**Headline #** ECR25311411  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,871.25  
**Net Total** \$10,603.75  
**Sales Tax**

Syracuse (WYSR)		
By Broadcast Month	Spots	Rate
Sep. 2016	18	\$5,860.00
Oct. 2016	18	\$6,615.00
Grand Total:	36	\$12,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Prime	09/23/16-09/23/16	4	:30	9P- 10P (EST)	1						X		1	\$875.00	\$875.00	Syracuse (WYSR)	SHARK TANK-ABC	9/20/16
16.0	Normal Line / News	09/24/16-09/24/16	4	:30	7A- 8A (EST)	1						X		1	\$100.00	\$100.00	Syracuse (WYSR)	NC9 MN NEWS SA	9/20/16
17.0	Normal Line / SPOT	09/24/16-09/24/16	4	:30	8A- 9A (EST)	1						X		1	\$120.00	\$120.00	Syracuse (WYSR)	GD MRN-SAT-ABC	9/20/16
18.0	Normal Line / News	09/25/16-09/25/16	4	:30	7A- 8A (EST)	1							X	1	\$95.00	\$95.00	Syracuse (WYSR)	NC9 MN NEWS SU	9/20/16
19.0	Normal Line / SPOT	09/25/16-09/25/16	4	:30	8A- 9A (EST)	1							X	1	\$120.00	\$120.00	Syracuse (WYSR)	GD MRN-SUN-ABC	9/20/16
20.0	Normal Line / News	09/27/16-09/27/16	4	:30	6A- 7A (EST)	1		X						1	\$300.00	\$300.00	Syracuse (WYSR)	MORN NWS NC9@6	9/20/16
21.0	Normal Line / News	09/28/16-09/28/16	4	:30	6A- 7A (EST)	1		X						1	\$300.00	\$300.00	Syracuse (WYSR)	MORN NWS NC9@6	9/20/16
22.0	Normal Line / SPOT	09/27/16-09/27/16	4	:30	7A- 9A (EST)	1		X						1	\$280.00	\$280.00	Syracuse (WYSR)	GD MRN AMR-ABC<	9/20/16
23.0	Normal Line / SPOT	09/28/16-09/28/16	4	:30	7A- 9A (EST)	1			X					1	\$280.00	\$280.00	Syracuse (WYSR)	GD MRN AMR-ABC<	9/20/16
24.0	Normal Line / News	09/26/16-09/26/16	4	:30	12P- 12:30P (EST)	1	X							1	\$160.00	\$160.00	Syracuse (WYSR)	NEWS CH9-NOON	9/20/16
25.0	Normal Line / News	09/27/16-09/27/16	4	:30	12P- 12:30P (EST)	1		X						1	\$160.00	\$160.00	Syracuse (WYSR)	NEWS CH9-NOON	9/20/16
26.0	Normal Line / News	09/28/16-09/28/16	4	:30	12P- 12:30P (EST)	1			X					1	\$160.00	\$160.00	Syracuse (WYSR)	NEWS CH9-NOON	9/20/16
27.0	Normal Line / SPOT	09/27/16-09/27/16	4	:30	12:30P- 1P (EST)	1		X						1	\$90.00	\$90.00	Syracuse (WYSR)	MILLIONAIRE<	9/20/16
28.0	Normal Line / SPOT	09/27/16-09/27/16	4	:30	2P- 3P (EST)	1		X						1	\$90.00	\$90.00	Syracuse (WYSR)	GENRL HOSPITAL	9/20/16

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29.0	Normal Line / SPOT	09/26/16-09/26/16	4	:30	4P-4:30P (EST)	1	X							1	\$140.00	\$140.00	Syracuse (WSYR)	FIRST AT FOUR	9/20/16
30.0	Normal Line / SPOT	09/28/16-09/28/16	4	:30	4P-4:30P (EST)	1			X					1	\$140.00	\$140.00	Syracuse (WSYR)	FIRST AT FOUR	9/20/16
31.0	Normal Line / News	09/26/16-09/26/16	4	:30	6P-7P (EST)	1	X							1	\$490.00	\$490.00	Syracuse (WSYR)	NEWS CH9 6:00	9/20/16
32.0	Normal Line / News	09/28/16-09/28/16	4	:30	6P-7P (EST)	1			X					1	\$490.00	\$490.00	Syracuse (WSYR)	NEWS CH9 6:00	9/20/16
33.0	Normal Line / News	09/26/16-09/26/16	4	:30	11P-11:35P (EST)	1	X							1	\$420.00	\$420.00	Syracuse (WSYR)	NEWS CH9 AT 11<	9/20/16
34.0	Normal Line / News	09/27/16-09/27/16	4	:30	11P-11:35P (EST)	1		X						1	\$420.00	\$420.00	Syracuse (WSYR)	NEWS CH9 AT 11<	9/20/16
35.0	Normal Line / News	09/28/16-09/28/16	4	:30	11P-11:35P (EST)	1			X					1	\$420.00	\$420.00	Syracuse (WSYR)	NEWS CH9 AT 11<	9/20/16
36.0	Normal Line / Prime	09/27/16-09/27/16	3	:30	8P-10P (EST)	1		X						1	\$1,750.00	\$1,750.00	Syracuse (WSYR)	DANCING RESULT	9/20/16
37.0	Normal Line / Prime	09/26/16-09/26/16	4	:30	9P-11P (EST)	1	X							1	\$525.00	\$525.00	Syracuse (WSYR)	DEBATE	9/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WSYR - TV Syracuse, NY

**Date:**

05/26/2016

I, Barbara Abar,  
being/on behalf of: Deacon, Colleen, a legally  
qualified candidate of the None political  
party for the office of: US Congress  
in the Primary  
election to be held on: 06/28/2016  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 05/31/2016

Date of Last Broadcast: 06/06/2016

**Total Charges:** \$\*\*\*\*\*8,512.75 NET

I represent that the payment for the above described broadcast time has been furnished by:

Colleen Deacon for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer May, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

05/26/2016

Date



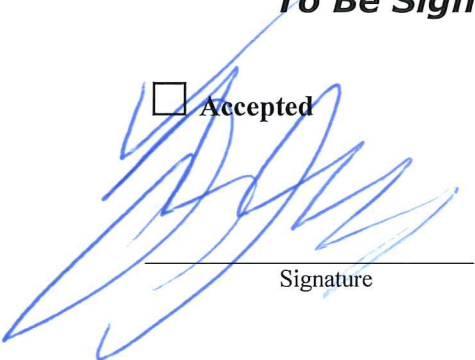
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Todd Guard  
Printed Name

DOS  
Title

